

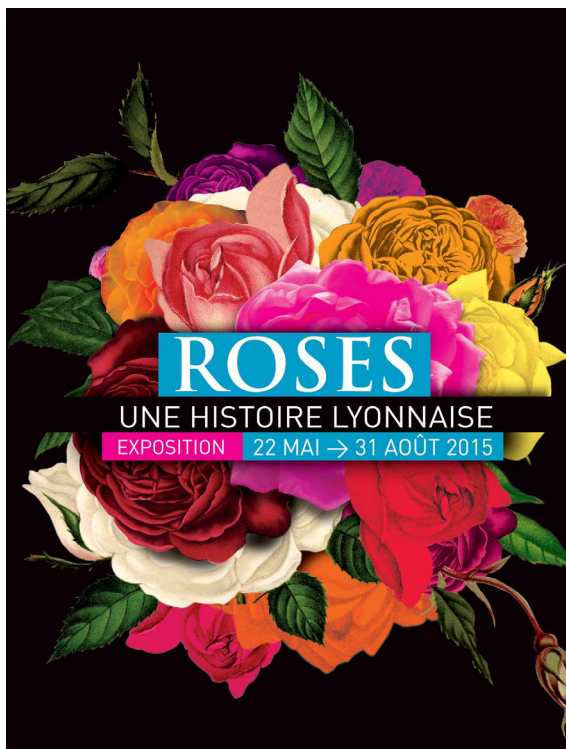
PRESS RELEASE



## Temporary exhibition

### Roses, a Lyon Story

from May 22 to August 30, 2015



Although Lyon has a well-established reputation for gastronomy and silk-making, its relationship with the rose, the queen of flowers, is every bit as unique and exciting!

Not less than 3,000 roses were created in Lyon during the nineteenth century. At that time, the city was effervescent with rose growing and its breeders were known worldwide.

A history of the rose in Lyon is an astonishing story of families and enthusiasts who created and marketed these roses around the globe, a story tied to Josephine de Beauharnais, who donated her rose collection from La Malmaison to the city.

The rose was also a source of inspiration for the fine arts and the textile designers of the Lyon silk industry, as well as a raw material for the cosmetics and perfume industries. The World Federation of Rose Societies has chosen Lyon for its world convention, which is held every three years; it will take place in the city this year in late May. On this occasion, the Gadagne Museum, the museum dedicated to the history of the city, will present an exhibition on the rose, a beautiful Lyon story.

#### General and Scientific Curators for the exhibition:

**Pierrick Eberhard**, reporter and writer, specialized in roses, with the scientific and technical coordination of **Emmanuelle Font-Bruyère**, Exhibition Officer, and **Anne Lasseur**, Collection Manager for the Gadagne Museum.

## Main themes of the temporary exhibition

A historical approach for understanding the origin of roses around the globe, their implantation in Lyon and the remarkable development of production in Lyon.

Fundamentals of botany to comprehend roses and appreciate their specific shape, color, size, fragrance, appearance, name and development (from seed to flower).

The rose grower's trade and the specificities of Lyon: the great dynasties (Meilland, Guillot, Ducher, Laperrière); training and family transmission; impact on the economy and the urban landscape; new techniques (hybridization, grafting); and research on the rose genome (ENS Lyon).

The rose as a model in the fine arts and for Lyon silk production.

The rose, raw material in the cosmetics and perfume industries.

Current significance of the rose in Lyon.

# Gadagne musées

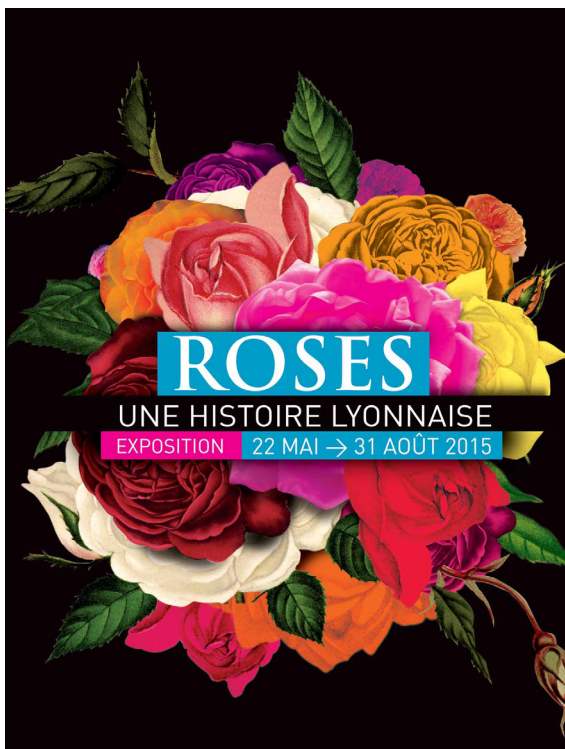
PRESS RELEASE



Temporary exhibition

**Roses,  
a Lyon Story**

from May 22 to August 30, 2015



Pierrick Eberhard  
Reporter, writer and author of *Lyon - Rose, entre Lyon et la rose, trois siècles d'un roman d'amour* (ELAH), *Mes roses au jardin* (EDILARGE), and *Jardins en Rhône-Alpes, vingt siècles d'histoire* (Editions du Dauphiné Libéré)

**A museum presentation with a sensitive, plural approach** focusing on a selection of approximately 300 chromolithographs, drawings, manuscripts, advertisements, paintings and art objects, olfactory installations, video interviews and demonstrations by rose growers, and an image wall featuring featuring example from Lyon.

**A special pathway for children**

that relies on imagination and story-telling to create an approach that is appropriate for six- to twelve-year-olds.

**Roses in exceptional bloom**

from the main courtyard to the Renaissance gardens of the Gadagne Museum, all summer long!

**A varied program around the exhibition**

Share the secrets of rose growers and explore the city in their footsteps, with guided tours, encounters, lectures, workshops, urban strolls and shows.

**Roses,  
a Lyon Story**

Temporary exhibition:

From May 22 to 30 at the Gadagne Museums  
Open Wednesday to Sunday, from 11 a.m. to 6:30 p.m.

€7 normal rate / €5 reduced rate / free for visitors under 26 and job seekers

Gadagne Museums  
1 place du Petit Collège – Vieux Lyon  
[www.gadagne.musees.lyon.fr](http://www.gadagne.musees.lyon.fr)

